ISTU Membership Summary

We will be implementing an Annual Membership Fee for the Society beginning with the registration pricing for the 2021 Korea Meeting. These fees would diversify the revenue stream, making the society less dependent on the revenue from the annual symposium, to cover existing cost structure and strengthen the longevity of the society. We will use these funds to begin building the reserves to a more acceptable level to protect ISTU against risks for the long term.

Annual Membership

- The Annual Membership collection will happen online and result in a unique member number and login password to be used to access Member Only Online System.
- The Annual Membership Drive will be marketed annually, and run concurrent with registration for the next Annual Meeting. The annual cycle would begin with the registration for the next meeting, and then allow one year of access to the Member Only Online System.
- There will also be a link at all times on the main ISTU website to join the membership to begin access.
- An option will be provided to join with a membership form and mail in a check.
- Only Full Members and Student Members will join via the Online System.
- Shelly Reid will manage the membership the Non-Profit Membership Category directly, working with the non-profit members to designate their voting members.

Member Only Online Archives

- Starting January 2021, non-members would have access to only the current month’s Webinar.
- All other content would be migrated to the Member Only Online Archives with 2020 Webinar Content.
  - This would be grown to include rich ISTU driven content such as ISTU On-Air Webinar Sessions, Annual Symposium Sessions, Abstracts and ePosters, as well as provide links to other educational series and content created by members and submitted to ISTU for posting.
  - New Sub-Committee would be created for potential creation, review and approval of other educational content.

Membership Tiers & Benefits

There will be three membership categories maintained annually.

1) Full Membership: $250
   - Member Benefits
     - Receive access to ISTU Member Only Online Archives.
     - $150 Discounted Pricing on Annual Symposium (~$500 per year down from ~$650).
     - $150 Discounted Pricing on Virtual Attendance of Annual Symposium (~$200 per year down from ~$350).
     - Full Voting Rights: 1 vote per member.
     - Eligible for election to ISTU Board positions
     - Eligible for Lizzi Award Nominations.

2) Student Membership: Students can choose from two options:
   - Option 1) Free Annual Membership Included with Paid Registration for Annual Symposium.
     - Pricing stays consistent at $300 for In-Person Attendance and $200 for Virtual Attendance.
   - Option 2) $50 Student Membership to get Student Member Benefits without attending a meeting.
o Student Member Benefits
  - Receive access to ISTU Member Only Online Archives
  - Eligible for Annual Student Travel Awards and Student Presentation Awards (Non-Members are not eligible.)
  - Full Voting Rights: 1 vote per member

3) Non-Profit Membership: $150

  o Benefits
    - Receive access to ISTU Member Only Online Archives
    - ½ Voting Rights: Designation of Voting Members Upon Enrollment
    - $50 Further Discounted Pricing on Annual Symposium (~$600 per year down from ~$650)
    - $50 Discounted Pricing on Virtual Attendance of Annual Symposium (~$300 per year down from ~$350)
    - * Please note that if non-profit members choose to join as a full member, they would then receive full voting rights.

4) Lab Membership: Pending details and proposal from Allison, Zhen, Robin and Alfred.